Experience the magic of Mayfair as The Westbury Mayfair announces its Launch as a Luxury Collection Hotel



This summer **The Westbury Mayfair** will be recognised as a **Luxury Collection Hotel** following an extensive renovation project, directed by celebrated **Alex Kravetz** Designs. To mark the inauguration, **The Westbury Mayfair** will establish its leading position in the luxury collection and welcome the Mayfair community to the hotel on **Thursday 29th June 2017**.

Located in the heart of Mayfair renowned for its luxury shopping and its historic British architecture, **The Westbury Mayfair** now features 225 rooms, of which 64 are suites, all fully refurbished and elegantly furnished with wood panelled entrances and luxurious Italian marbled bathrooms.

The hotel's timeless chic design, defined by the geometric façade and the stylish furnishing, creates a contemporary environment completed with distinguished service excellence. Guests may enjoy a unique culinary experience at **Alyn Williams** at The Westbury, the hotel's Michelin-starred restaurant, or enjoy exquisite Japanese cuisine at the intimate **Tsukiji Sushi Restaurant**. The multi-award-winning **Polo Bar** offers guests an exceptional cocktail list to pair with attentively prepared bites.

Azad Cola, Director, The Westbury Hotel Limited, commented, "As experienced operators in this industry, we took time in deciding with whom we wanted to enter into a franchise agreement, encompassing our Flagship property. We are very excited about this partnership with Marriott International, especially given that this hotel will be a landmark property within the Luxury Collection brand family."

On **Thursday 29th June 2017**, straight off the runway, guests will enjoy an exclusive catwalk by leading fashion designer **Amanda Wakeley** and their celebratory collaboration with international tailor **Velsvoir** to showcase the very best of British fashion. Guests will experience summer mocktail mixtures from **The East India Tea Company** and displays from acclaimed artists. Chef **Alyn Williams** has designed a selection of summer canapés whilst the acclaimed Polo Bar has created a limited-edition Luxury Collection signature cocktail.



For Reservation Enquiries

T.+44 (0)208 382 6194 | F.+44 (0)208 382 5065 | reservations@westburymayfair.com

For more information, please contact:

Lara Ballard, The Dovetail Agency | DD: +44 020 3709 7802 | lara@dovetail-agency.co.uk