



THE  
LUXURY  
COLLECTION®

***The Westbury Hotel, Mayfair formally announces affiliation with The Luxury Collection portfolio.***

***The Westbury, a Luxury Collection Hotel, Mayfair, London***

*The Westbury Hotel embarked on an extensive renovation project, directed under the celebrated Alex Kravetz Designs, propelling this landmark property back to the forefront of the luxury sector. The Hotel is located in the fashionable district of Mayfair, world renowned for its luxury shopping and historic British architecture. The hotel's timeless chic design, defined by the geometric facade and the stylish furnishing, creates a delectable and contemporary environment completed with distinguished service excellence. The Westbury features 225 guest rooms and 43 suites, all elegantly furnished with wood paneled entrances, Italian marbled bathrooms and an elevated luxurious feel. Guests will enjoy a unique culinary experience at Alyn Williams at The Westbury, the hotel's Michelin-starred restaurant, or experience exquisite Japanese cuisine of the intimate Tsukiji Sushi Restaurant. Under the same roof is the multi-award winning Polo Bar with its opulent design, Swarovski Crystal fittings and custom Fendi detailing, offering its sophisticated clientele an exceptional cocktail list to pair with attentively prepared bites. The hotel also features two large meeting rooms and a fitness centre. The Westbury is proud to debut under the Luxury Collection flag on completion of the renovation in spring 2017.*

*Azad Cola, Director, The Westbury Hotel Limited, commented, "As experienced operators in this industry, we took time in deciding with whom we wanted to enter into a franchise agreement, encompassing our Flagship property. We are very excited about this partnership with Marriott International, especially given that this hotel will be a landmark property within the Luxury Collection brand family. The Luxury Collection was a natural choice for us when deciding how to evolve our hotel."*

**Cannes, France – December 7th, 2016** – The Luxury Collection, part of Marriott International, Inc. (NASDAQ: MAR), today announced the signing of a flagship property for the brand: the exclusive **The Westbury** in London. This illustrious addition to the portfolio will further strengthen the brand's presence in Europe, with 2017 on target to be another milestone year for The Luxury Collection, one of Marriott International's eight luxury brands.

*"Over the last few years, we have seen a seismic growth in luxury travel," said Satya Anand, Chief Operations Officer, Luxury & Southern Europe, Marriott International. "Together with the owner of this new Luxury Collection hotel we are working towards meeting the increasing demand for luxury accommodation and offering our guests an extraordinary collection of luxury experiences in established and up-and-coming European destinations."*

## **About The Luxury Collection® Hotels & Resorts**

The Luxury Collection® brand is comprised of world-renowned hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Originated in 1906 under the CIGA® brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble, recently surpassing 100 of the world's finest hotels and resorts in more than 30 countries. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information and new openings, visit [theluxurycollection.com](http://theluxurycollection.com) or follow [Twitter](#), [Instagram](#) and [Facebook](#).

## **Marriott International, Inc.**

(NASDAQ: MAR) is the world's largest hotel company based in Bethesda, Maryland, USA, with more than 5,700 properties in over 110 countries. Marriott operates and franchises hotels and licenses vacation ownership resorts. The company's 30 leading brands include: *Bulgari Hotels and Resorts®*, *The Ritz-Carlton®* and *The Ritz-Carlton Reserve®*, *St. Regis®*, *W®*, *EDITION®*, *JW Marriott®*, *The Luxury Collection®*, *Marriott Hotels®*, *Westin®*, *Le Méridien®*, *Renaissance® Hotels*, *Sheraton®*, *Delta Hotels by MarriottSM*, *Marriott Executive Apartments®*, *Marriott Vacation Club®*, *Autograph Collection® Hotels*, *Tribute Portfolio™*, *Design Hotels™*, *Gaylord Hotels®*, *Courtyard®*, *Four Points® by Sheraton*, *SpringHill Suites®*, *Fairfield Inn & Suites®*, *Residence Inn®*, *TownePlace Suites®*, *AC Hotels by Marriott®*, *Aloft®*, *Element®*, *Moxy Hotels®*, and *Protea Hotels by Marriott®*. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com) and @MarriottIntl.